



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

July 2004

June Unadjusted Unemployment Rates Rise Slightly

June 2004	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheb.	Bay Area	Wisconsin
Civilian Labor Force**	153,800	18,200	2,000	11,400	44,700	24,000	2,700	16,900	22,100	68,300	363,900	3,176,200
Employed	146,600	17,200	1,800	10,800	41,600	22,600	2,400	15,400	20,900	65,300	344,500	3,013,400
Unemployed	7,200	900	100	600	3,100	1,500	400	1,500	1,200	3,000	19,500	162,800
Unemployment Rate %	4.7%	5.2%	7.3%	5.2%	6.9%	6.1%	13.2%	9.1%	5.3%	4.4%	5.3%	5.1%
Seasonally Adj Rate %	4.2%									4.1%		5.0%
Change from one month ago May 2004												
Civilian Labor Force**	3,800	1,400	-100	400	1,000	600	110	600	600	2,100	10,500	77,400
Employed	2,900	1,400	-100	400	800	500	30	410	500	1,800	8,800	61,900
Unemployed	900	0	0	100	100	0	80	190	100	300	1,800	15,400
Unemployment rate(%)	0.5%	-0.5%	0.3%	0.4%	0.1%	0.0%	2.3%	0.8%	0.4%	0.3%	0.3%	0.4%
Seasonally Adj Rate %	-0.1%									-0.1%		-0.1%
Change from one year ago June 2003												
Civilian Labor Force**	6,000	200	0	300	-700	0	0	-100	400	1,800	8,000	35,800
Employed	6,600	700	0	500	-400	300	0	100	400	2,300	10,600	55,200
Unemployed	-700	-400	0	-200	-300	-300	0	-200	-100	-400	-2,600	-19,500
Unemployment rate(%)	-0.6%	-2.4%	-1.6%	-1.8%	-0.6%	-1.2%	-0.6%	-1.2%	-0.4%	-0.8%	-0.9%	-0.7%
Seasonally Adj Rate %	-0.6%									-0.6%		-0.6%

** Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

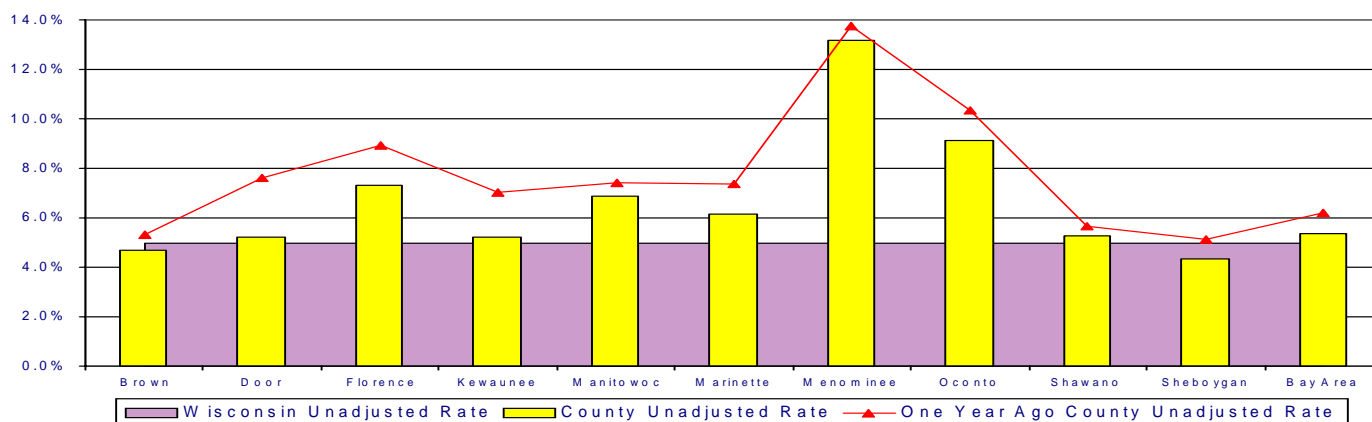
During June, the region's labor force increased by 10,500 workers to 363,900. The increase is typical for the month, and was quite close to the monthly average of 10,800. The labor force rose slightly faster than employment growth the unemployment rate in the Bay Area up 0.3 of a percentage point to 5.3 percent. Only one of the area's counties had a decline in its monthly unadjusted unemployment rate. This was Door County, where the rate was down 0.5 of a percentage point to 5.2 percent. Menominee County had the largest monthly increase, rising 2.3 of a percentage point to 13.2 percent. Sheboygan County had the lowest unadjusted unemploy-

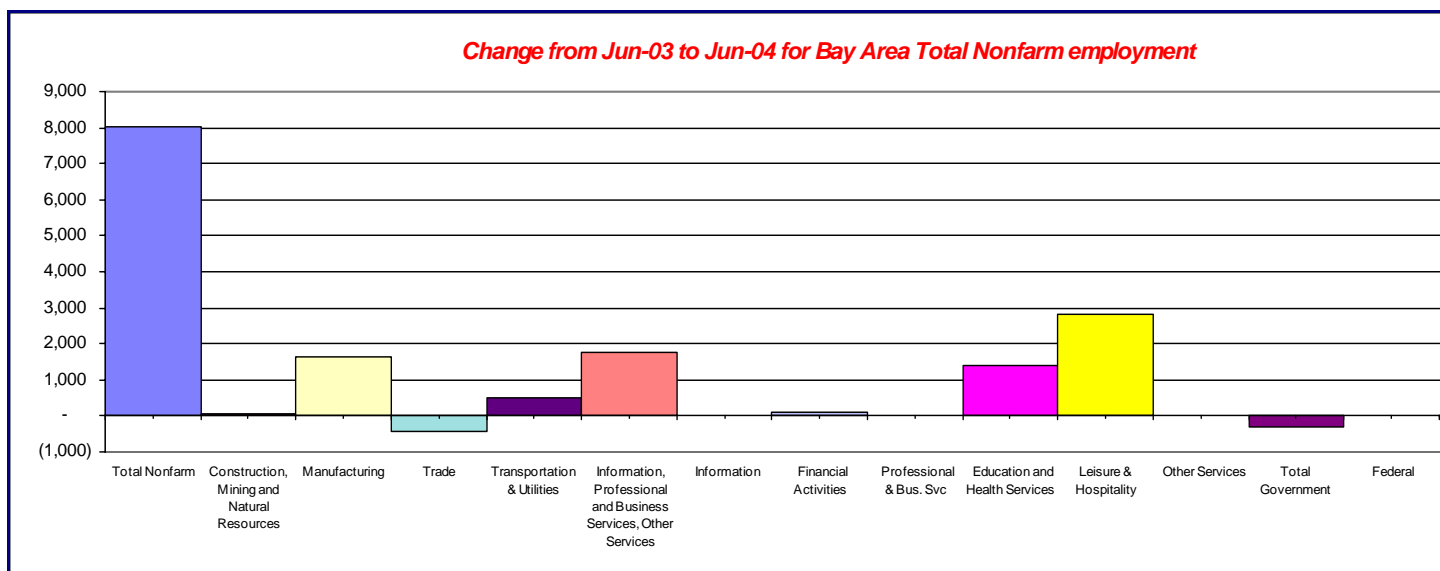
ment rate in the region at 4.4 percent followed by Brown County at 4.7 percent. Menominee County had the highest level in the region as well as the State of Wisconsin.

Total employment increased by 8,800 over the month to 344,500. This was below normal for the period, as employment on average increases about 9,300 between May and June. However, this is affected by several factors. This includes the weather, as a great deal of the increase in employment is due to seasonal jobs in the leisure and hospitality industry. This is probably the major factor

(Continued on page 2)

Bay Area Unadjusted Rates Compared to Wisconsin





this year, as the weather was wet and cool through most of the month, dampening the need to bring on additional workers as soon. Another factor is when school leaves out. Some years, in some areas, school leaves out after the week the labor force estimates are taken, so the students have not yet begun their summer jobs but are considered to be in the labor force, thus they are counted as unemployed. Both of these factors are usually resolved when we move into July.

Although the unemployment rate rose slightly during June, the economy continues to show over the year improvement. All of the area's county's had lower unemployment rates when compared to one year ago. The region as a whole is down 0.9 of a percentage point from last June. This has also occurred in most of the state. Of Wisconsin's 72 counties, 64 had lower unemployment

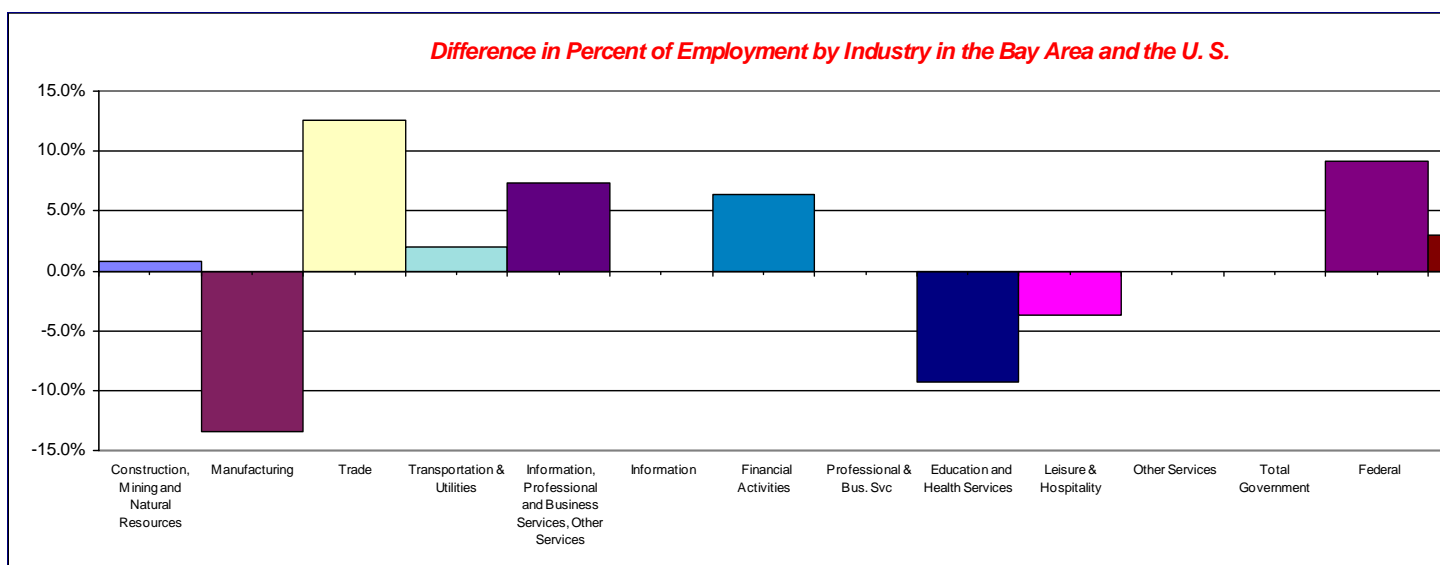
rates this month, compared to one year ago.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Green Bay MSA was 4.2 percent, down 0.1 of a percentage point from May. The rate was 0.6 of a percentage point below last year.

In the Sheboygan MSA, the rate also declined 0.1 of a percentage point dropping to 4.1 percent, down 0.6 of a percentage point from the one year ago level. The rate for Wisconsin was 5.1 percent and the U.S. was 5.6 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.



Wisconsin Bay Area Workforce Development Area												
June 2004	Brown	Door	Florence	Kewaunee	Manitowoc	Marinette	Menominee	Oconto	Shawano	Sheboygan	Bay Area	Wisconsin
Total Nonfarm (NFWS) ***	154,500	14,800	1,300	6,900	35,600	21,400	2,200	9,500	13,200	64,700	324,000	2,870,600
Total Private	136,700	13,000	1,000	5,600	31,000	19,200	200	7,700	10,500	58,000	282,800	2,457,100
Goods Producing	36,600	3,100	400	2,300	12,400	7,300	0	2,800	2,900	27,300	95,100	657,000
Service Producing	117,900	11,700	900	4,600	23,200	14,100	2,200	6,700	10,200	37,400	229,000	2,213,600
Constr., Mining & Nat.Rsrcs	8,400	1,080	60	570	1,400	790	0	570	660	2,800	16,320	138,100
Manufacturing	28,200	2,000	300	1,700	11,000	6,600	0	2,200	2,300	24,500	78,800	518,900
Trade	15,700	2,100	100	800	4,200	3,000	100	1,100	2,100	2,800	32,000	227,500
Transportation & Utilities	2,700	100	0	500	1,700	700	0	300	300	900	7,200	48,600
Financial Activities	10,700	620	30	230	1,000	560	20	250	510	2,400	16,310	160,600
Education and Health Services	18,700	1,400	100	500	4,700	2,800	0	1,100	1,600	7,100	38,000	373,300
Leisure & Hospitality	14,600	3,800	200	700	3,200	2,000	0	1,200	1,500	4,600	31,900	269,200
Info., Prof. & Bus. Svcs, Other Svcs	23,400	1,900	100	600	3,800	2,800	100	900	1,500	7,500	42,600	442,300
Total Government	17,800	1,780	300	1,300	4,540	2,260	2,040	1,810	2,700	6,700	41,230	413,500
Federal	1,000	80	30	80	190	120	10	110	120	200	1,940	29,600
State	2,400	110	20	20	160	200	10	30	60	700	3,700	93,500
Local	14,400	1,580	250	1,200	4,200	1,940	2,020	1,670	2,520	5,800	35,590	290,400
Change from one month ago	May 2004											
Total Nonfarm (NFWS) ***	1,600	1,100	-100	100	300	400	0	100	200	1,200	4,950	36,800
Percent change NFWS from last month	1.0%	7.8%	-5.1%	2.2%	1.0%	1.7%	0.5%	1.5%	1.2%	1.9%	1.6%	1.3%
Total Private	1,600	1,200	0	100	300	400	0	120	230	1,100	5,000	43,200
Goods Producing	400	200	0	0	100	200	0	50	100	600	1,600	17,600
Service Producing	1,200	900	-100	100	200	200	10	90	60	600	3,300	19,200
Constr., Mining & Nat.Rsrcs	400	100	0	40	100	50	0	40	50	100	800	7,100
Manufacturing	0	100	0	0	100	130	0	0	50	500	800	10,500
Trade	0	200	0	0	0	90	0	10	70	0	400	4,000
Transportation & Utilities	0	0	0	-10	0	-10	0	-20	0	0	0	-100
Financial Activities	0	0	0	0	0	10	10	0	10	0	100	1,200
Education and Health Services	0	0	0	0	0	-20	0	10	0	0	0	-2,100
Leisure & Hospitality	400	700	0	0	100	100	0	100	100	300	1,700	11,400
Info., Prof. & Bus. Svcs, Other Svcs	300	100	0	10	0	40	0	10	0	100	600	6,700
Total Government	0	-100	-90	50	40	-20	10	20	-70	100	-100	-6,400
Federal	0	0	0	0	0	10	0	0	10	0	0	300
State	-200	0	0	0	-10	-20	0	0	0	0	-200	-6,800
Local	200	-100	-90	50	50	-10	10	20	-70	100	100	100
Change from one year ago	June 2003											
Total Nonfarm (NFWS) ***	6,100	430	30	170	-700	190	30	-60	50	1,800	8,010	7,900
Percent change NFWS from last year	4.1%	3.0%	2.1%	2.6%	-2.0%	0.9%	1.3%	-0.6%	0.4%	2.9%	2.5%	1.7%
Total Private	6,100	520	0	0	-600	300	0	-200	200	1,900	8,300	52,600
Goods Producing	1,300	200	0	0	-500	100	0	-400	100	1,000	1,700	9,800
Service Producing	4,800	230	0	200	-200	100	0	300	0	800	6,300	37,000
Constr., Mining & Nat.Rsrcs	100	30	0	10	-100	20	0	10	30	0	60	500
Manufacturing	1,200	170	0	-100	-400	40	0	-360	50	1,000	1,650	9,300
Trade	-200	-90	0	0	-100	0	0	-10	-20	0	-430	5,900
Transportation & Utilities	300	0	0	40	100	0	0	30	-20	100	510	-1,200
Financial Activities	0	20	0	10	0	0	10	20	50	0	110	1,900
Education and Health Services	1,000	10	0	0	0	50	0	60	90	200	1,410	8,500
Leisure & Hospitality	2,200	320	0	0	0	160	0	100	10	0	2,820	6,500
Info., Prof. & Bus. Svcs, Other Svcs	1,400	50	0	0	0	60	-20	0	-20	300	1,780	11,700
Total Government	0	-90	-20	130	-110	-140	40	100	-120	-100	-310	-5,800
Federal	0	0	0	0	0	0	0	-10	0	0	0	-400
State	0	-20	0	0	0	0	0	0	-10	0	-20	-3,200
Local	0	-70	-20	130	-120	-150	40	110	-110	-100	-290	-2,200
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.												
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003												

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

Direct questions and comments to: **Richard Seidemann, Regional Labor Market Analyst**, Sheboygan County Job Center, 3620 Wilgus Avenue, Sheboygan, WI 53081 920-208-5809 920-459-3845(FAX) E-mail: richard.seidemann@dwd.state.wi.us

What's the best buy in recruiting staff?

Your Local Wisconsin Job Center! <https://dws.dwd.state.wi.us/wjos/mployer/>.